

FIG. 1

<u>BIO</u> ● Birthday ● Birthplace ● Parents ● Siblings ● Hobbies ● Charities ● Pets	<u>HOMETOWN</u> ● Population ● Overview ● Teams ● Athletic history ● Stadiums ● Sights ● Restaurants ● Olympians	<u>HIGH SCHOOL</u> ● Nickname ● School colors ● Coach ● Championships ● Career info ● Teammates (noteworthy) ● Olympians
<u>UNIVERSITY</u> ● City ● State ● Mascot/nickname ● Championships ● All-Americans ● Awards ● Olympians ● Alumni (noteworthy)	<u>PROF. CAREER</u> ● Year by year overview ● Stats ● Ranking ● \$ earned ● Championships ● Events/results ● Awards/distinguished	<u>BUILD &amp; OWN</u> <u>Historical – Awards</u> Heisman Outland MVP All-American Etc. <u>Historical – championships</u> League NCAA State World Individual +++ <u>Historical</u> Hall of Fame Retired Jerseys World Records Olympic Medals
<u>EVENTS</u> ● Team/league calendar ● Past champions & results ● Records ● Distinguishing outcomes ● Stats	<u>CORPOR. RELATIONS</u> ● Links ● Products ● Demos ● Endorsement's	<u>Complete &amp; Filtered</u> <u>Individual Sports (M &amp; W)</u> Lay Over: Athletes End User Locale "Record Books"
<u>LOCALE</u> ● athletes ● teams ● Events ● universities ● stadium/venue ● guides – rest/entertain.	<u>NEWS/CONTENT</u> ● Headlines ● Columns ● Features ● Interviews ● Audio/video ● Chat & message board	■ = End-user specific data ● = Athlete specific data ■ ● = Athlete to end-user data match ☐ = "stand alone" data ("facts")
<u>TRANSACTIONS</u> ■ Tickets (events) ■ Tickets (travel) ■ Entertainment ■ Stadiums/venues ■ Merchandise ■ Memorabilia	<u>END USER</u> ■ Birthdate ■ Birthplace ■ Hometown/residence ■ High school ■ University ■ Pro-teams ■ Sports ■ Individual athletes	
Driven by: Athletics, Teams, Events, Locale		

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- **Players selected from both teams based on the entered info:**
  - Please use the player images and their biographical info that you feel makes the most sense. You can find images and text for presentation purposes at:
    - Seattle Seahawks - <http://www.seahawks.com>
    - Denver Broncos - <http://www.denverbroncos.com/lockerroom>
- **Matched players:**
  - From Pittsburgh
    - Denver
      - # 12 QB Gus Ferotte (Ford City, PA)
    - Seattle
      - # 65 G Eric King (Pittsburgh)
  - Went to School in Pittsburgh
    - Denver
      - #57 LB Ricardo McDonald (Pittsburgh '92)
    - Seattle
      - None
  - Other players from PA
    - Denver
      - # 51 LB John Mobley (Chester)
      - # 63 G Phil Ostrowsky (Wilkes Barre)
      - # 85 WR Chafie Fields (Philadelphia)
      - # 87 WR Ed McCaffey (Allentown)
    - Seattle
      - # 32 RB Ricky Watters (Harrisburg)
      - # 69 Floyd Wedderburn (Upper Darby)

- **Matched players (cont'd)**
  - From Tallahassee
    - Denver
      - None
    - Seattle
      - None
  - Went to School in Pittsburgh
    - Denver
      - T Todd Fordham (Florida State '96)
      - # 27 CB Terrell Buckley (Florida State '92)
      - # 90 DT Jerry Johnson (Florida State '00)
    - Seattle
      - # 71 T Walter Jones (Florida State '97)
  - Other players from Florida
    - Denver
      - (9) players
    - Seattle
      - (4) players

- **Matched players (cont'd)**
  - From Texas A&M
    - Denver
      - # 42 FB Detron Smith ('96)
      - # 71 T Chris Ruhman ('98)
      - # 84 WR Chris Cole ('01)
      - # 99 DE Montae Reager ('99)
    - Seattle
      - None
  - From Stanford
    - Denver
      - # 87 WR Ed McCaffey ('91)
      - # 92 DE Lester Archambeau ('90)
    - Seattle
      - None
  - From Schools Near Seattle
    - Denver
      - # 96 DE Harald Hasselback (Washington '89)
    - Seattle
      - # 11 QB Brock Huard (Washington '99)
      - # 30 CB Jermaine Smith (Washington '00)
      - # 9 K Rian Lindell (Washington State '01)
      - # 60 C Robble Tobeck (Washington State '94)
      - # 90 DT Chad Eaton (Washington State '96)

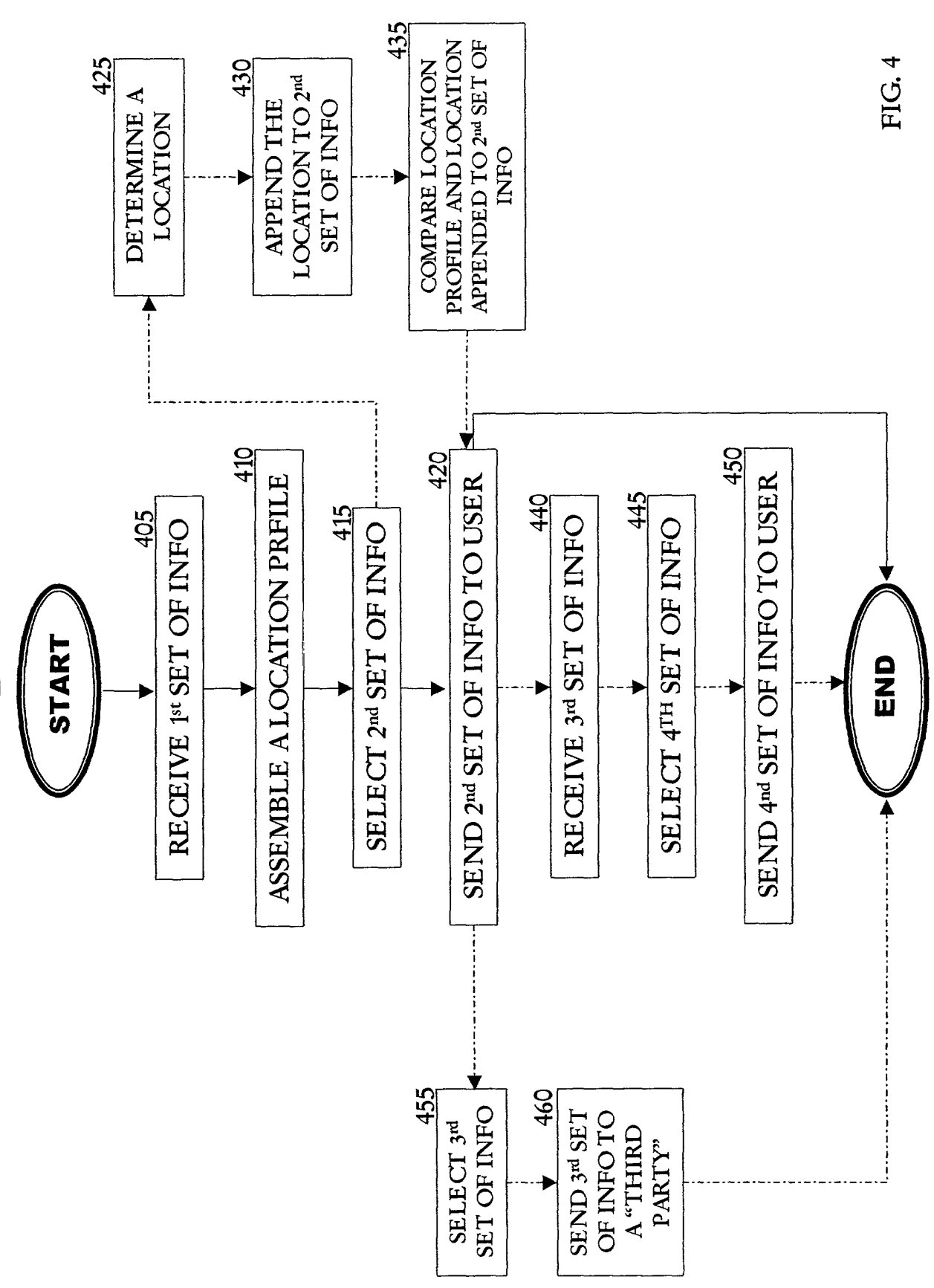


FIG. 4

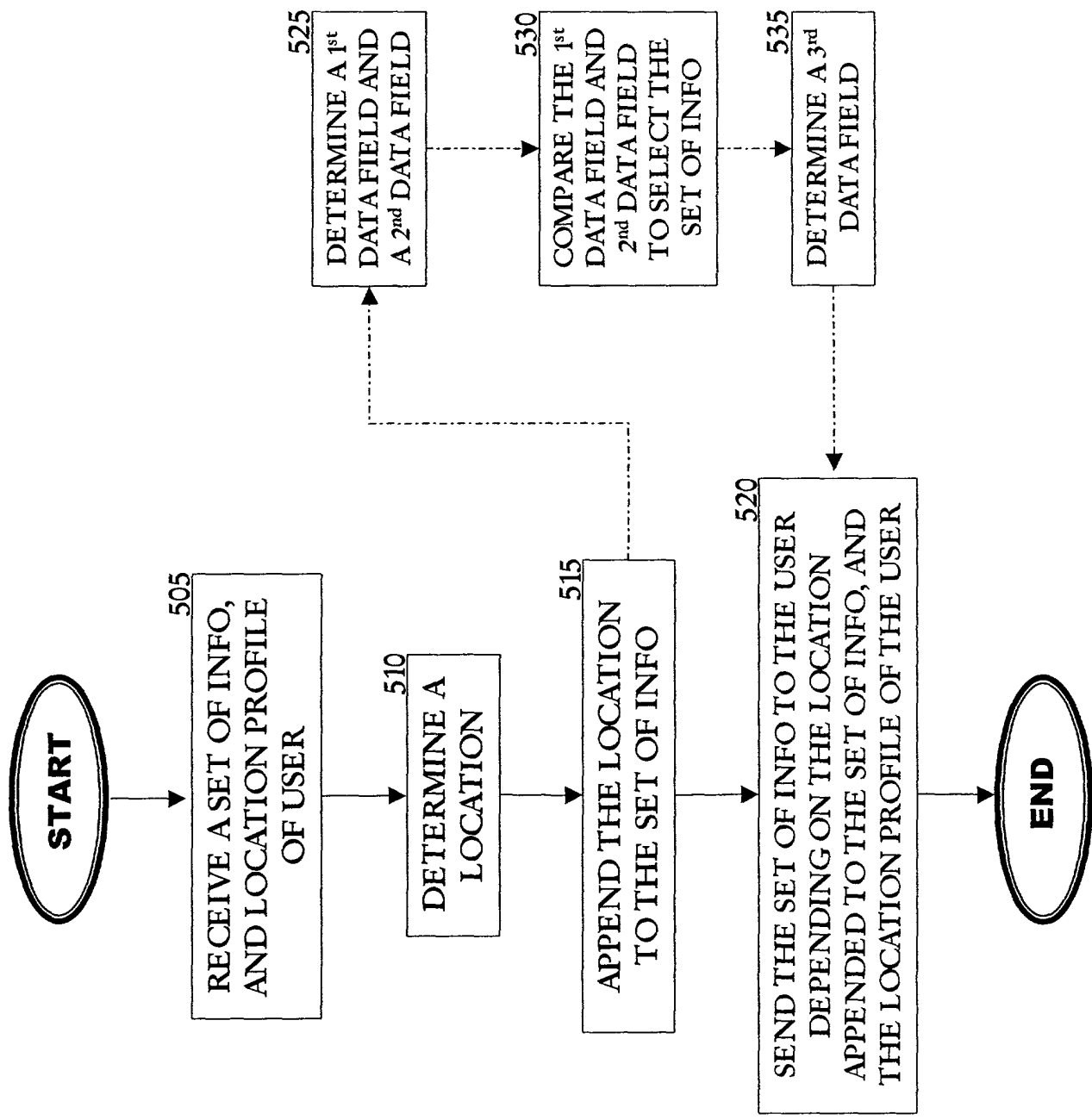


FIG. 5

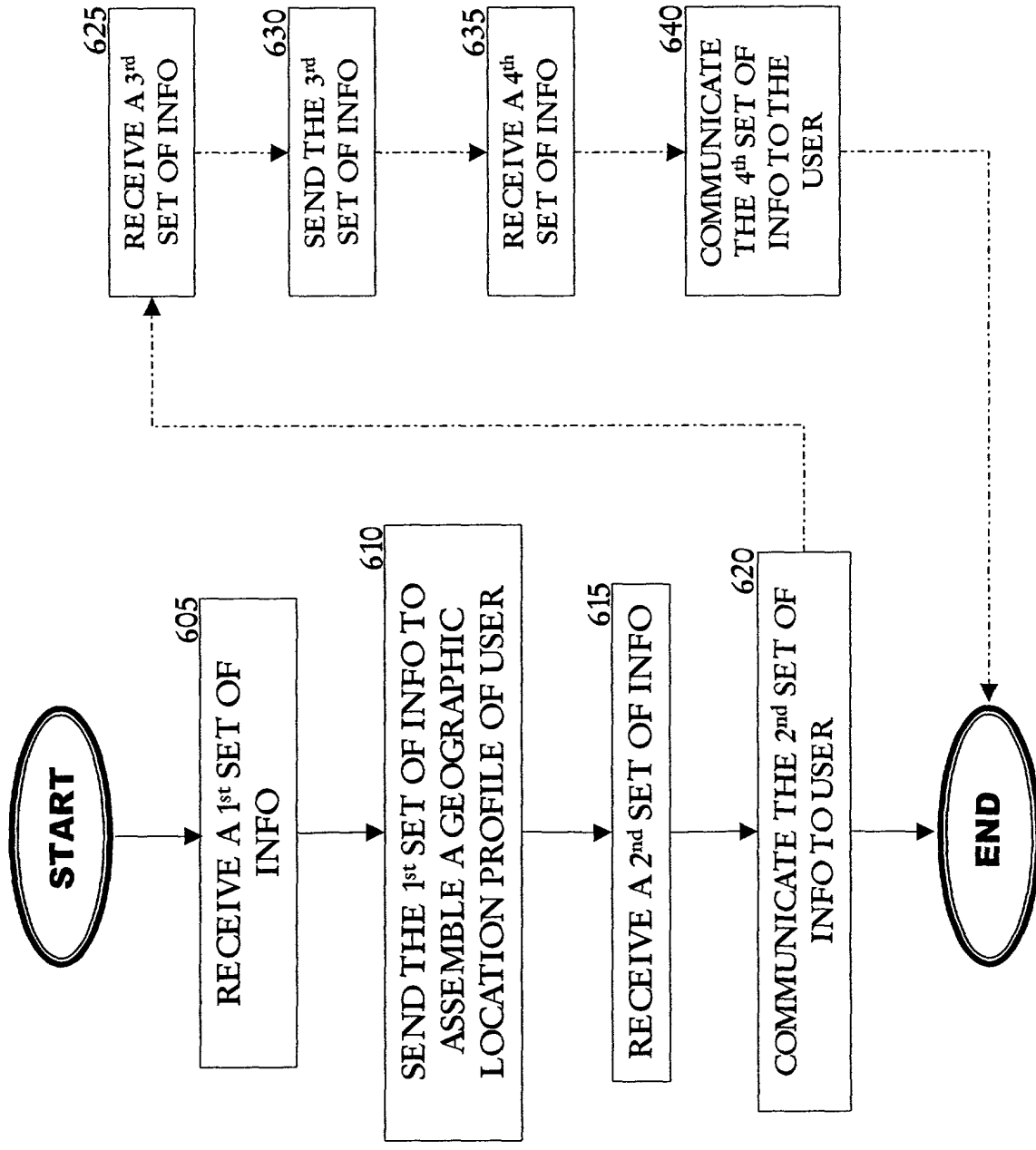


FIG. 6



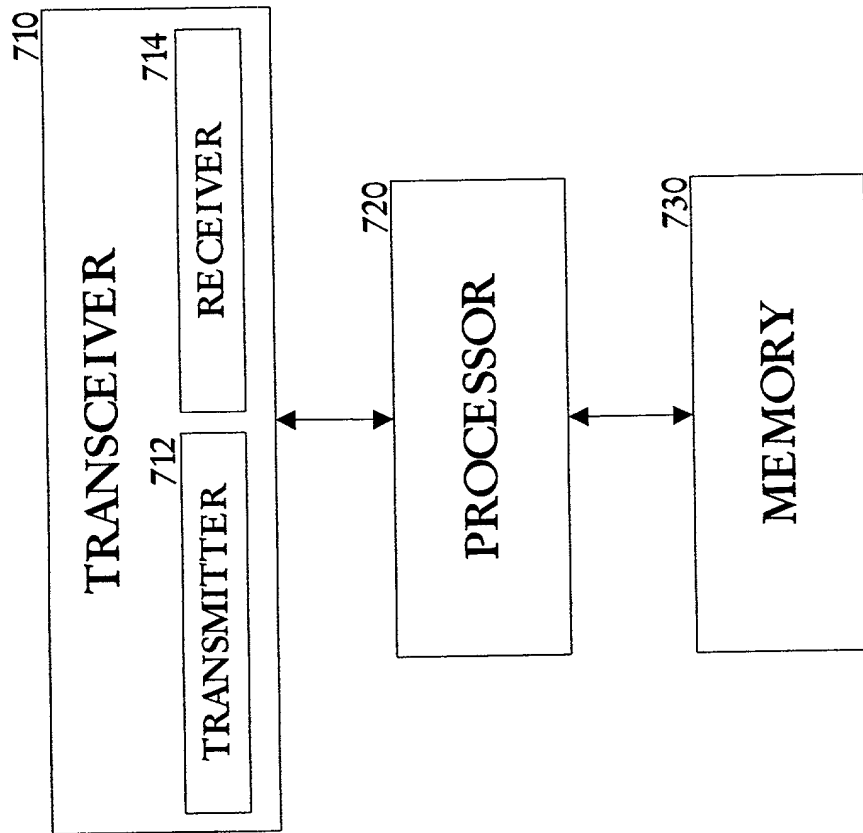


FIG. 7

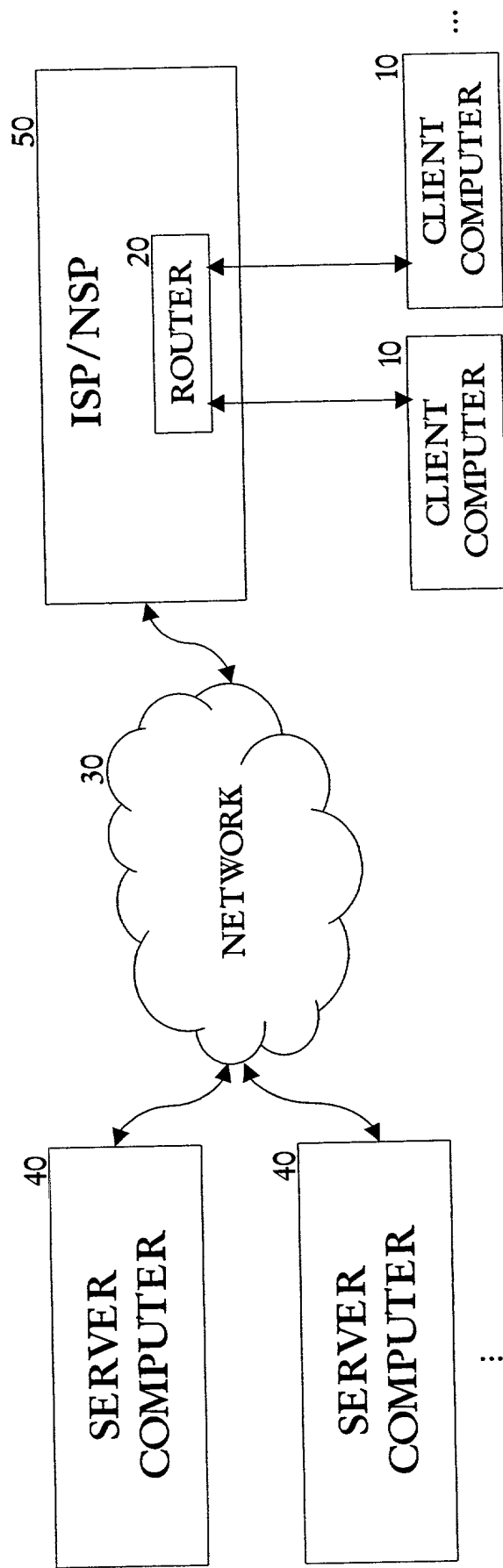


FIG. 8